

The Davis Group for Mental Health and Wellness
(DBA of Shadana Davis PsyD PLLC)

1. Identity of the Data Controller

This Privacy Policy explains how **Shadana Davis PsyD PLLC**, doing business as **The Davis Group for Mental Health and Wellness**, collects, uses, and discloses information about you when you access our website.

2. A Note on HIPAA & PA Law

This Privacy Policy applies specifically to your use of our public website.

If you become a patient of The Practice, your Protected Health Information (PHI) is governed by our Notice of Privacy Practices (HIPAA) and the Pennsylvania Mental Health Procedures Act (MHPA). The MHPA often provides stricter confidentiality protections than federal law; in cases of conflict, we adhere to the standard that provides you the greatest privacy protection.

3. Information We Collect

A. Information You Provide to Us

We collect information you provide directly to us via our website, such as when you fill out a contact form or request a consultation. This may include:

- Name
- Email address
- Phone number
- Any personal messages included in your inquiry

B. Automatically Collected Data

When you access or use our website, we may automatically collect specific information about your device and your activity. This data helps us improve our website's functionality and security. This includes:

- **Log Data:** Our servers may automatically record information ("log data") created by your use of the website. This log data may include your IP address, browser type, operating system, the referring web page, pages visited, location, your mobile carrier, device and application IDs, search terms, and cookie information.

- **Cookies and Tracking Technologies:** We use cookies (small text files sent to your computer) to uniquely identify your browser or to store information or settings in your browser. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

4. Security of Communication (Email Disclaimer)

Please be aware that standard email and website contact forms are not encrypted or strictly secure means of communication.

We strongly advise against sharing sensitive personal details (such as detailed mental health history, social security numbers, or traumatic events) via the website contact form. Please limit initial messages to scheduling and general inquiries.

5. How We Use Your Information

We use the information we collect to:

- Respond to your comments, questions, and requests.
- Schedule consultations.
- Communicate with you about services offered by **The Davis Group for Mental Health and Wellness**.
- Monitor and analyze trends, usage, and activities in connection with our website.

6. Your Rights

Depending on your relationship with us (Visitor vs. Patient), you have specific rights regarding your data.

- **Access and Correction:** You have the right to request a copy of the personal information we hold about you and to request corrections if it is inaccurate.
- **Opt-Out of Communications:** You may opt out of receiving promotional emails from us by following the instructions in those emails. If you opt out, we may still send you non-promotional emails, such as those about your appointments or our ongoing business relations.
- **Patient Rights (HIPAA):** If you are a patient, you have extended rights to inspect your medical records, request amendments to your records, and receive an accounting of disclosures. Please refer to our separate **Notice of Privacy Practices** for these specific clinical rights.

7. Data Transfers

Your information, including Personal Data, may be transferred to—and maintained on—computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction. If you are located outside the United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to the United States and process it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

8. Data Retention

We will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy.

- **Website Visitor Data:** Retained for a reasonable period to assist with analytics and security monitoring, or until you ask us to delete it.
- **Patient Records:** Clinical records are retained in strict accordance with **Pennsylvania State Board of Psychology** regulations and HIPAA requirements (typically a minimum of 7 years from the date of last service, or longer for minors).

9. Third-Party Links

Our Service may contain links to third-party web sites or services (such as Psychology Today profiles, emergency resources, or mental health articles) that are not owned or controlled by **Shadana Davis PsyD PLLC**. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party web sites.

10. Pennsylvania Privacy Provisions

In compliance with Pennsylvania laws:

- **Mental Health Procedures Act:** We recognize that records regarding mental health treatment are privileged. We will not release any information collected through this website that identifies you as a patient seeking mental health treatment without your express written consent, except as required by law (e.g., in cases of suspected child abuse or imminent danger to self/others).

11. Children's Privacy

This Site is not intended for children under age 13.
We do not knowingly collect data from children.

12. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date at the top of this policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

13. Contact Us

If you have any questions about this Privacy Policy, please contact us:

- **By email:** info@drshadanadavis.com
- **By mail:** Shadana Davis PsyD PLLC, 11 W. Highland Avenue Philadelphia PA 19118